



2012

'Wisdom, Justice and Innovation'

**Bringing the nation's top experts
to Georgia for an all-day event
focused on innovative solutions
to Georgia's challenges**

**Hosted by
The Georgia Public Policy Foundation
and
The Conservative Policy Leadership Institute**

**W Midtown Atlanta
September 21, 2012 7:15a.m. – 3:30 p.m.**

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AGENDA

7:15-8:00 – Continental Breakfast

8:00 – Welcome

- **Jan Jones**, Speaker Pro-Tempore, Georgia House of Representatives
- **Rep. Edward Lindsey**, Chairman, Conservative Policy Leadership Institute

8:10 – Breakfast Keynote: **The Greatest Force for Good**

- **John Tillman**, President and CEO, Illinois Policy Institute

9:00-10:00 Session One:

Health Policy after the High Court: Reforming Medicaid, Rethinking Medical Malpractice and Reaching the Uninsured

- **Grace-Marie Turner**, Founder and President, Galen Institute
- **Dr. Joanna Shepherd Bailey**, Emory University School of Law

Moderator: Dr. Brian E. Hill, author of, "Stop the Noise: A Physician's Quest to Silence the Politics of Health Care Reform"

10:15-11:15 Session Two:

Policies to Encourage Innovation in the New Economy

- **Carter Burton**, President, Spine360, Austin, Texas
- **Jake Hodesh**, Executive Director, The Creative Coast, Savannah
- **Glenn McGonnigle**, entrepreneur, venture capital specialist, IT expert and founder of several companies
- **Brooke Rollins**, President and CEO, Texas Public Policy Foundation

Moderator: Craig Lesser, former Commissioner of the Georgia Department of Economic Development

11:20-11:50 Breakout Sessions:

- Health Care Reform, Industry II
- Medical Malpractice Reform, Industry III
- Economic Growth, Industry IV

12:00-1:45 p.m. Lunch

Invocation

Video: "**I, Pencil**," courtesy Competitive Enterprise Institute

Introduction of Keynote Speaker

Keynote: **The Seven Principles of Sound Public Policy**

- **Lawrence Reed**, President, Foundation for Economic Education

Presentation of the Principles Award to **A.D. Frazier**

2:00-3:00 Session Three:

Embracing Innovation in Funding, Choice and Digital Learning

- **Gerard Robinson**, Former Florida Commissioner of Education
- **Rick Ogston**, Founder and CEO, Carpe Diem Schools

Moderator: Dave Merlino, host of The Dave Merlino Show

3:00-3:30 Session Four:

Getting Georgia Moving: Plan B for Transportation

- Georgia Public Policy Foundation

SPEAKERS, PANELISTS AND MODERATORS

John Tillman, Breakfast Keynote Speaker



John Tillman, CEO of the Illinois Policy Institute, is one of the nation's most prominent leaders of a state-based think tank. He helped transform what many wrote off as a blue state into a place ripe for free market reform. Tillman also is the founder of the Great Communications Foundation, a national organization dedicated to helping advocates for liberty make the moral case in public policy debates. Tillman, whose success has become a model for liberty-based organizations across the country, is frequently asked to consult with other nonprofit, free market organizations on marketing and organizational strategy.

In 2011, Tillman won the prestigious Roe Award for his leadership, innovation and accomplishments in the world of public policy. This annual award pays tribute to those in the state public policy movement whose achievements have greatly advanced the free market philosophy. Tillman is regularly featured in the media, including FOX News Channel, FOX Business, the BBC, NPR, The Wall Street Journal, the Washington Times and other news outlets.

Tillman is former president of Americans for Limited Government, a national organization that advocates for property rights, spending limits, term limits and other liberty-based policies in more than 26 states. He also was co-founder of the Sam Adams Alliance, a national nonprofit that encourages grassroots citizen activism. Before joining the world of public policy, John was a successful businessman and entrepreneur.

Lawrence W. Reed, Luncheon Keynote Speaker



Lawrence W. ("Larry") Reed is president of the Foundation for Economic Education (FEE), which relocated its headquarters from New York to Atlanta in 2011. Reed was a founder and president for 20 years of the Mackinac Center for Public Policy in Midland, Mich. He also taught Economics full-time and chaired the Department of Economics at Northwood University in Michigan from 1977 to 1984. He holds a bachelor's in Economics from Grove City College (1975) and a master's in History from Slippery Rock State University (1978), both in Pennsylvania. He holds two honorary doctorates, one from Central Michigan University (Public Administration, 1993) and Northwood University (Laws, 2008).

A champion for liberty, Reed has authored over 1,000 newspaper columns and articles, dozens of articles in magazines and journals in the United States and abroad. His writings have appeared in The Wall Street Journal, Christian Science Monitor, USA Today, Baltimore Sun, Detroit News and Detroit Free Press, among many others. He has authored or co-authored five books, the most recent ones being, "A Republic – If We Can Keep It," and, "Striking the Root: Essays on Liberty." He is frequently interviewed on radio talk shows and has appeared as a guest on numerous television programs, including those anchored by Judge Andrew Napolitano and John Stossel on FOX Business News.

Reed has delivered at least 75 speeches annually in the past 30 years, nationally and in dozens of countries from Bulgaria to China to Bolivia. His best-known lectures include "Seven Principles of Sound Policy" and "Great Myths of the Great Depression," both of which have been translated into more than a dozen languages and distributed worldwide. His interests in political and economic affairs have taken him as a freelance journalist to 78 countries on six continents. He is a member of the prestigious Mont Pelerin Society and an advisor to numerous organizations around the world. He served for 15 years as a member of the board (and one term as president) of the State Policy Network. He is a native of Pennsylvania and a 30-year resident of Michigan, and now resides in Newnan, Georgia.

A.D. Frazier, Principles Award Recipient



A.D. Frazier is the President of Georgia Oak Partners, spearheading the firm's external communications as well as leading organizational diligence on prospective investments. He has spent his entire professional career as an executive manager in the for-profit, not-for-profit and government sectors of the U.S. economy. His career has included extensive involvement with corporate and consumer lending, mergers, acquisitions and divestitures, strategic planning, corporate governance, human resource management, and marketing.

Frazier's executive leadership roles have included serving as the Chief Operating Officer and second in command of the Atlanta Committee for the Olympic Games (ACOG), President and Chief Executive Officer of INVESCO, Inc., Chairman and Chief Executive Officer of Danka Business Systems, Chairman of the Board of Gold Kist, Inc., President and Chief Operating Officer of Caremark Rx, Inc., and Chairman of the Board and Chief Executive Officer of the Chicago Stock Exchange.

Frazier's additional and prior corporate board memberships include Gevity, Inc., Rock Tenn Corp., and R.J. Reynolds Tobacco Co., among others. He serves on the Board of Directors and is a member of the Management Development and Compensation Committee of Apache Corporation, a Fortune 500 oil and gas company (NYSE). He serves on the Board of Directors and the Compensation Committee of MHM Services, Inc, a managed care company.

In July 2010, he was appointed by the Speaker of the Georgia House of Representatives to serve as chairman of a "blue ribbon" panel created by the Georgia Legislature to examine the Georgia Tax Code to recommend reforms. He has served on a number of not-for-profit boards including, among others, The National Council on the Humanities (Presidential Appointee), The Atlanta Symphony Orchestra Board (Chairman), Georgia Public Television Commission (First Chairman), the Alliance Theater (Atlanta, GA), Georgia Board of Corrections, Evanston Hospital Corporation (Chairman of Finance Committee) (Evanston, IL), Neighborhood Housing Services of Atlanta (First Chairman) and NHS of Chicago. He also served in the Carter Administration (Office of Management and Budget).

Frazier has received numerous professional and civic awards, including The Olympic Order in Gold, Georgia Trend Magazine's Most Influential Georgians, (1995-1996) and Honorary Doctor of Business Administration (Piedmont College). In 2008 he was recognized with the Georgia Distinguished Humanitarian Award by The Australian/New Zealand American Chamber of Commerce (ANZACC) and UNICEF.

Frazier received an AB and JD from The University of North Carolina at Chapel Hill and completed the Harvard Business School's Advanced Management Program. He is a member of the North Carolina Bar, the American Bar Association, the North Carolina Bar Association, the Georgia Bar Association, the Atlanta Bar Association and the Association for Conflict Resolution. He served six years as an officer in the U.S. Army Reserve.

Ronald E. Bachman



Ron Bachman is one of the foremost experts on health care consumerism, consumer-centric Medicaid and Medicare, the uninsured population and mental health. He is president and CEO of Healthcare Visions, a thought leadership firm dedicated to advancing ideas and policy initiatives that are transforming the U.S. health care market. The major goals of Healthcare Visions are to advance consumer-based solutions to lower the number of the uninsured, to improve mental health coverages, develop the concept of consumer-centric Medicare and Medicaid, and advance employer introductions of health care consumerism.

Bachman is a Senior Fellow at the Georgia Public Policy Foundation, a Senior Fellow with the National Center for Policy Analysis and a Fellow with the Wye River Group on Health. An actuary with

extensive experience in health care strategy for payers, providers and employers, he is a retired partner from PricewaterhouseCoopers where he consulted to a broad range of clients including: employers, HMOs, hospitals, physicians, indemnity carriers, BlueCross BlueShield plans, as well as state and federal Agency clients. In recent years, he has focused on the market evolution of consumer-centric health plans.

Bachman has consulted with various government agencies on national health issues and legislative and regulatory proposals. He has served as a designated expert on actuarial issues to the Centers for Medicare and Medicaid Services, the Congressional Budget Office, the Department of Labor, the National Institute of Mental Health, and several members of Congress.

Bachman is a Fellow of the Society of Actuaries and a Member of the American Academy of Actuaries. He obtained a Master's in Actuarial Science from Georgia State University and a Bachelor of Science in Applied Mathematics from the Georgia Institute of Technology.

Joanna Shepherd Bailey



Joanna Shepherd Bailey is an associate professor of law at Emory University School of Law, where she teaches Torts, Law and Economics, Analytical Methods for Lawyers and Statistics for Lawyers. Before joining Emory, Bailey was an assistant professor of economics at Clemson University.

She has published broadly in law reviews, legal journals and economics journals. Recent publications include: "Products Liability and Economic Activity: An Empirical Analysis of Tort Reform's Impact on Businesses, Employment, and Production" in the Vanderbilt Law Review, "Money, Politics, and Impartial Justice," in the Duke Law Journal; "Tort Reform's Winners and Losers: The Competing Effects of Care and Activity Levels," in the UCLA Law Review; and "Tort Reform and Accidental Deaths," in The Journal of Law and Economics. She is an author of the textbook, "The Economics of Industrial Organization."

Bailey has been invited to testify before the U.S. House of Representatives Judiciary Committee and before the Committee on Law and Justice of the National Academy of Sciences on issues relating to criminal deterrence. She has been invited to present her scholarly work by faculties at leading universities around the country and has served as a statistical expert on several legal cases and for the American Civil Liberties Union.

Bailey earned her bachelor's in business administration at Baylor University and her doctorate at Emory University (Law and Economics, and Econometrics).

W. Carter Burton



W. Carter Burton is the president of Spine360, a medical device original equipment manufacturer, with a range of surgical implants for spinal fusion, surgical instruments and osteobiologics, based in Austin, Texas. Prior to joining Spine360, Burton led new investment originations for the \$1.2 billion medical device segment of GE Capital based out of Alpharetta, Ga.

Burton previously served as Co-Chair of the Medical Device Subcommittee for the Metro Atlanta Chamber of Commerce and on the MAC Bioscience Leadership Board. Burton also previously served on a number of health care-related boards in the Atlanta area including the Georgia Free Clinic Network and continues to be a board member of HINRI Labs in Atlanta. He has testified before the Governor's Tax Reform Task Force on tax-related issues for companies and entrepreneurs doing business in Georgia.

Burton holds two master's degrees from Northwestern University including a master's in business administration from the Kellogg School of Business and a master's in Engineering Management from the McCormick School of Engineering.

Dr. Brian E. Hill



Brian E. Hill is an Atlanta-based physician and author of the recent book, "Stop the Noise: A Physician's Quest to Silence the Politics of Health Care Reform."

(www.stophthenoisehealthcare.com). Hill, who specializes in laparoscopic surgery, urologic oncology and adult urology, earned a bachelor's in Biology from Eastern Mennonite University in Harrisonburg, Va., his medical degree at the Medical College of Virginia and trained at the University of Maryland Medical Center in Baltimore, Md.

Hill has earned multiple awards and honors including Alpha Omega Alpha Honor Society, the Pfizer Scholars in Urology Award, AUA/Preacis Gerald P. Murphy Scholar and the A.D.

Williams Research Fellowship.

He currently serves on the Board of Directors for the Prostate Cancer Center at Saint Joseph's Hospital as well as on the Speakers Bureau for the Men's Health and Wellness Center. Hill is also nationally recognized for his work on health care reform and has made multiple appearances on local and national TV networks, including CNN and FoxNews.

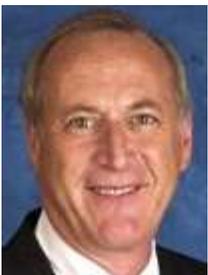
Jake Hodesh



Jake Hodesh is Executive Director of The Creative Coast, a nonprofit Savannah organization that stimulates economic growth, employment and business development. A native of Cincinnati, Ohio, he earned his bachelor's in International Affairs from The George Washington University in Washington, D.C., and moved to New Orleans to teach public school. He then accepted a position with Tulane University and managed a nationwide real estate portfolio. Following Hurricane Katrina, Hodesh was offered a position as a policy analyst at the White House, working on detail for the U.S. Trade Representative.

Since moving to Savannah, he has worked primarily in community development. He and his wife, Miriam, developed community-centered programs and events under the moniker of New Moon of Savannah. New Moon developed The Savannah Market Bazaar, The Listening Room, reDesign Project, Summer Art Revue, The Savannah Paper Project, reCycles, Refuel Savannah and Geekend. Refuel Savannah was sold in the fall of 2009, and in early 2010, Jake co-founded Thinking Cap Inc., a Georgia-based 501(c)(3) that owns and operates Geekend, an annual technology conference.

Craig Lesser



Craig Lesser is the Managing Partner of the Pendleton Consulting Group. Before that, he was the Managing Director and Head of International Public Affairs for McKenna Long & Aldridge, a law firm based in Atlanta. From 2004 to 2007, Lesser served as Commissioner of Economic Development for the State of Georgia, where he was the chief marketing officer responsible for investment, trade and tourism. During his term, there were almost 500 new investment and expansion announcements, totaling \$8 billion and creating more than 40,000 new jobs. Lesser also oversaw the expansion of Georgia's international presence resulting in the state's official presence in 11 countries.

Before his gubernatorial appointment as commissioner, Lesser was Vice President of Government and Regulatory Affairs for Georgia Power Company; President and CEO of Mirant New York; and Senior Vice President of External Affairs for Mirant Americas. He was also a partner in a public affairs consulting firm.

He is Chairman of the Board of the World Trade Center of Atlanta, Chairman of the Board of the World Chamber of Commerce, Chairman of the Georgia Chamber of Commerce International Committee, Trustee of CIFAL, an Atlanta based initiative under the direction of the United Nations and Secretary of the Georgia China Alliance. He formerly served as Chairman of the Vienna International Exchange and was on Emory University's Board of Visitors. He has also been named to the Board of Directors for Georgia Public Broadcasting. He has been recognized by Georgia Trend, James Magazine and the Atlanta Business Chronicle as one of Georgia's most influential people.

Lesser received his B.A. from the State University of New York College at Oneonta and is a graduate of the Advanced Management Program at Harvard Business School, Leadership Georgia and the Regional Leadership Institute.

Glenn McGonnigle



Glenn McGonnigle is a General Partner at TechOperators, formed in 2008 by successful technology entrepreneurs and executives with the mission of applying capital and their practical experiences to help entrepreneurs build great technology companies.

Before launching TechOperators, McGonnigle was Chairman and CEO of Atlanta-based VistaScape Security Systems, a leading provider of enterprise intelligent video surveillance software where he was recruited by the company's board to raise capital and grow the business. He subsequently oversaw the successful sale of the company to Siemens Building Technologies. An authority on IT and physical security convergence and a frequent contributor and expert speaker for numerous industry publications and events, McGonnigle helped shape President Bush's 2005 National Strategy for Maritime Security.

Previously, McGonnigle was a co-founder and top executive of Atlanta-based Internet Security Systems (ISS) where he helped raise initial venture capital and launch the business, which grew during his tenure from startup to revenues of over \$225 million and was recently acquired by IBM for \$1.5 billion.

Prior to ISS, he was President and co-founder of Data Integrity Services Corporation, an early-stage provider of WAN-based data management services. Throughout his 24 year career, McGonnigle has focused on emerging technologies and has held a variety of sales and marketing executive positions during the high growth stages of EMC, Epoch Systems, Borland and Wang Laboratories.

He is an active member of the Technology Association of Georgia (TAG), a director of the Atlanta CEO Council, and chaired the 2011 Venture Atlanta Conference. In addition, he has served as Entrepreneur in Residence and CapVenture coach supporting Georgia's Advanced Technology Development Center (ATDC). McGonnigle holds a Bachelor of Science in mechanical engineering from the University of Virginia, where he serves on the School of Engineering & Applied Sciences' Entrepreneurship Advisory Board.

Dave Merlino



Atlanta resident Dave Merlino is the popular co-host of "The Rob and Dave Show," the morning drive-time program on metro Atlanta's AM640 WGST weekdays from 6 a.m. to 9 a.m.

Dave grew up in Buffalo, NY, and graduated with a degree in Chemical Engineering from Purdue University. Before moving to Atlanta in 1996, Dave lived in Boston, northern New Jersey, Dallas, Corpus Christi, Texas, and West Lafayette, Ind.

In addition to co-hosting the radio show on a daily basis, Dave established a consulting company in Atlanta and continues to run his own business.

Rick Ogston



Rick Ogston is Founder and CEO of Carpe Diem Schools, a blended learning program in Yuma, Arizona, that offers three program models to "educate, empower, and equip students for life." These include an elementary school of 500 students in which technology is supplementary and used primarily for strategic remediation, a blended learning high school of 300 students, and a hybrid virtual online school with student centers located throughout the state. Carpe Diem is set to expand into Indiana after that state's Charter School Board approved six Carpe Diem Schools.

Ogston has served as President of the Arizona Charter School Association, adjunct professor of Philosophy at Arizona Western College, and school improvement coach for the Arizona Department of Education. Prior to his career in education, Ogston was director and therapist of a marriage and family counseling center, served on the board of directors and worked in the finance department of Anitox Corporation, and served in the United States Marine Corps as an infantry communications officer and in the United States Navy as a Marine Chaplain.

Brooke Rollins



Brooke L. Rollins is the President and CEO of the Texas Public Policy Foundation, one of the nation's premier free market think tanks. A public policy research institute based in Austin, Texas, the Foundation has provided the ideas and research for true state based reform in education, taxes, tort reform, deregulation, criminal justice, health care and many other issues since 1989.

Rollins' leadership has helped guide the growth of the Foundation, a \$5 million organization with a staff of 30. Before joining the Foundation, Rollins was Texas Gov. Rick Perry's Deputy General Counsel, and later his Policy Director.

She attended Texas A&M University and graduated cum laude with a Bachelor of Science degree in Agriculture Development. While at Texas A&M, Rollins was the first female to serve as Student Body President and was recognized as the top graduate based on academics, leadership and service.

Rollins graduated with honors from the University of Texas School of Law and spent several years as a litigator in Dallas, focusing primarily on complex commercial litigation. She has been published in all major Texas newspapers and has spoken to thousands of Texans on the importance of free markets and limited government. She received the 2008 Thomas Roe Award, the top honor for free market think tank leadership, at the State Policy Network's annual meeting in Scottsdale, Arizona. Most recently, Rollins was recognized in *Texas Monthly* as one of the 25 most influential leaders in Texas.

Grace-Marie Turner



Grace-Marie Turner is president of the Galen Institute, a public policy research organization that she founded in 1995 to promote an informed debate over free-market ideas for health reform.

She has been instrumental in developing and promoting ideas for reform to transfer power over health care decisions to doctors and patients. She speaks and writes extensively about incentives to promote a more competitive, patient-centered marketplace in the health sector.

Turner testifies regularly before Congress and advises senior government officials, governors and state legislators on health policy. She is a co-author of, "Why ObamaCare Is Wrong for America," (2011) and editor of, "Empowering Health Care Consumers through Tax Reform."

She served a three-year term as a member of the National Advisory Council of Healthcare Research and Quality and served as a member of the Medicaid Commission, charged with making recommendations to modernize and improve Medicaid.

She has been published in hundreds of major newspapers, including The Wall Street Journal and USA Today, and has appeared on ABC's "20/20" and on hundreds of radio and television programs in the United States. Turner is founder and facilitator of the Health Policy Consensus Group which serves as a forum for analysts from market-oriented think tanks around the country to analyze and develop policy recommendations.

She received the 2007 Outstanding Achievement Award for Promotion of Consumer Driven Health Care from Consumer Health World, and she serves on the board of the Association of Private Enterprise Education.

Gerard Robinson



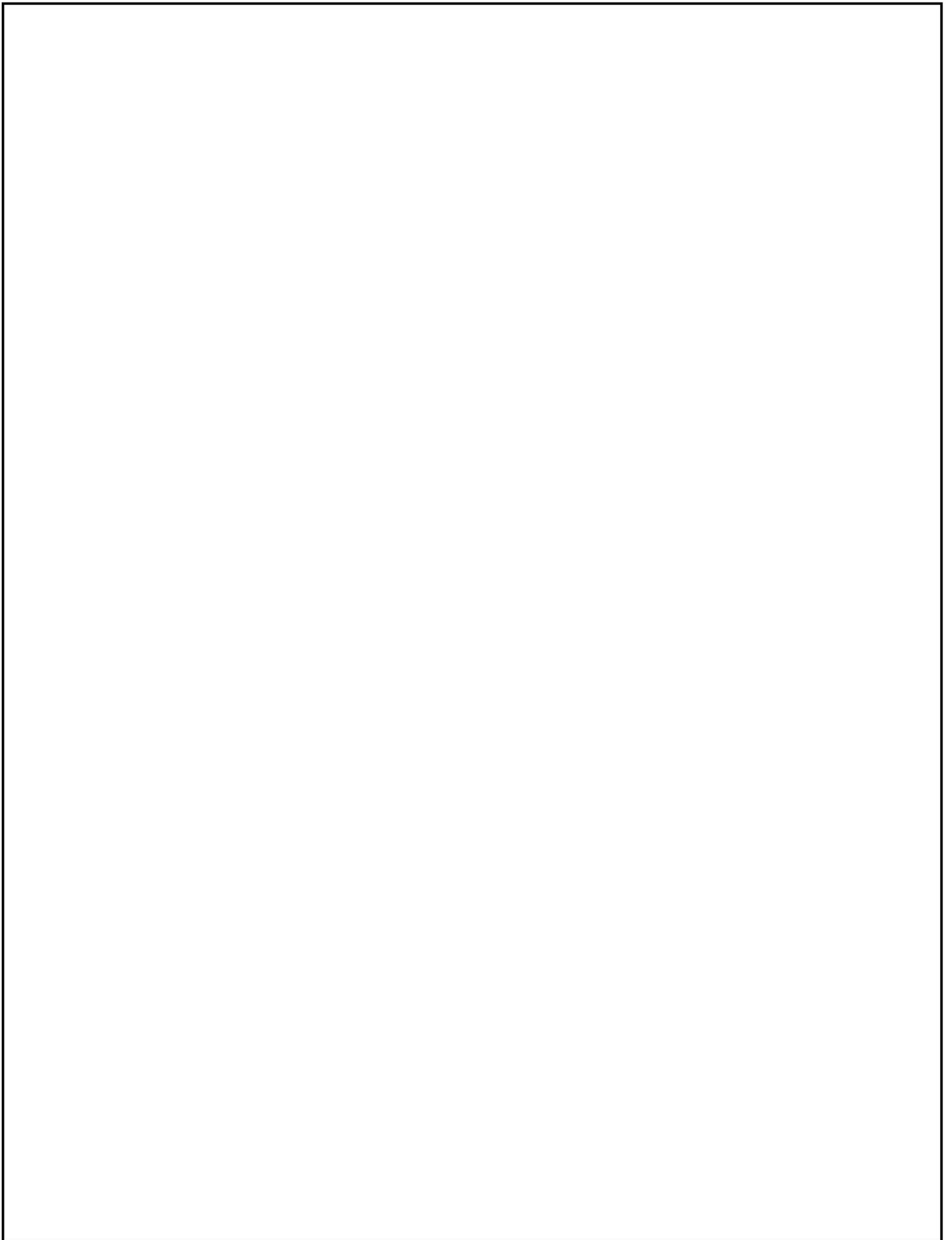
Gerard Robinson recently resigned as Commissioner of the Florida Department of Education. Before that, he served as Virginia's Secretary of Education. Until then, he was the president of the Black Alliance for Educational Options (BAEO), a national nonprofit, nonpartisan organization whose mission is to actively support parental choice to empower families and to increase quality educational options for Black children.

Prior to his position at BAEO, Robinson served as a senior research associate for the School Choice Demonstration Project at the University of Arkansas from 2006 to 2007 and as a senior fellow at the Institute for the Transformation of Learning at Marquette University from 2004 to 2006. As a senior fellow, he assisted in reform efforts related to Milwaukee's private and public school choice programs and provided testimony before a Wisconsin legislative hearing on "Closing the Achievement Gap." Robinson is on the board of the following organizations: the Policy Advisory Council at the National Alliance for Public Charter Schools; the Advisory Committee for the Program on Education Policy and Governance at Harvard University; and the Georgia GOAL Scholarship Program.

Robinson's professional endeavors have included numerous initiatives involving urban school reform and policy development. As executive director of a nonprofit organization in New York City, he opened a charter school in New Jersey. He participated in the crafting of public policy through his fellowship with the California State Senate, as a resource person in the Virginia General Assembly and the U.S. House of Representatives, and as a legislative liaison for the superintendent of the District of Columbia Public Schools. Robinson also was an elementary school teacher in Los Angeles and a teacher in the Pre-College Academic Program at St. Peter's College in Jersey City, NJ.

For the past several years, Robinson has given formal and informal presentations about education and public policy before audiences in the United States and abroad. Among his numerous publications are, "The Color of Success: Black Student Achievement in Public Charter Schools;" "Urban School District Takeovers: Theory and Practice;" "A Survey of School Choice Research;" "Freedom of Choice: Brown, Vouchers, and the Philosophy of Language," and, "Can the Spirit of Brown Survive in the Era of School Choice? A Legal and Policy Perspective." Robinson received a Master of Education degree from Harvard University, a Bachelor of Arts from Howard University, and an Associate of Arts from El Camino Community College.

Notes ...





About the Georgia Public Policy Foundation: The Foundation is an independent, state-based nonprofit think tank that proposes practical, market-oriented approaches to public policy to improve the lives of Georgians.

The Foundation's regular events include Leadership Breakfasts and Policy Briefing Luncheons. Weekly publications are the Friday Facts and Friday Idea commentaries.

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About the Conservative Policy Leadership Institute (CPLI): The Institute is a training initiative designed to position Georgia to lead the nation in public governance based on conservative principles and values. Founded by alumni from the Coverdell Leadership Institute, CPLI recruits public policy-oriented individuals who have demonstrated leadership experience and who desire and advanced issue-based educational experience grounded in conservative thought. The program, in partnership with the Georgia Public Policy Foundation, trains Georgia's leaders to shape the public policy debate and govern by adhering to conservative principles.

CPLI is a non-partisan educational organization that operates under the Internal Revenues Service – Section 501(c)(3). Tuition and all donations are tax deductible. CPLI does not endorse, support or oppose candidates or proposed legislation. CPLI has an open application policy, and CPLI programs and materials are available to the public.

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